

Rachel Wener



Over the course of my career, I have worked with both large established companies and small innovative startups across a wide range of industries. I take pride in having contributed to the growth of projects and businesses, crafting user-friendly products and intuitive interfaces that are actively used in the market today.

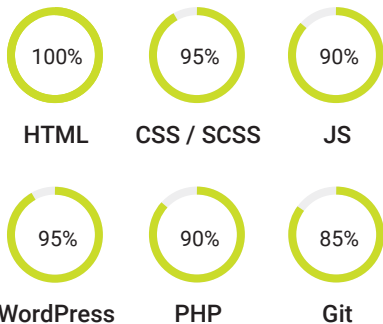
Contact

- 973-580-4059
- rachelwener@hotmail.com
- www.wenerweb.com

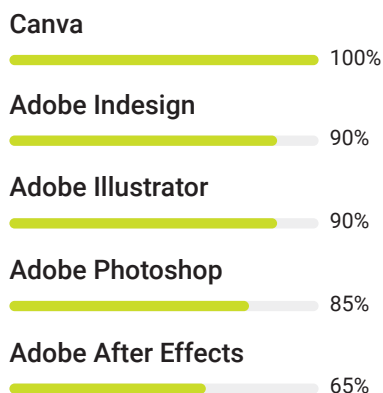
Education

Bachelor of Arts in
Interactive Digital Media
Drexel University '17

Dev Skills



Design Skills



Frontend Web Developer & Wordpress Expert

Part-Time Graphic & UI/UX Designer

Work Experience

Web Developer - New Era Technology

2022 - Present

neweratech.com

Wordpress Development

- + **Manage and build upon WP projects** using html, scss, js and php.
- + Work with and implement plugins for Forms, Events, Calendars, Custom Fields, Imports/Exports, Language Translations, Drag/Drop Builders (Elementor and WPBakery), Email Services, Chat, & Other Custom Plugins.
- + Come in, clean up, and manage old **Wordpress messes**.

AEM Front End Development

- + Frontend AEM developer for a national financial institution
- + Build frontend for custom authorable components for AEM (Adobe Experience Manager)
- + Build components that connect to **APIs** to provide latest financial rates and other data.

ADA & HubSpot Work

- + Create **ADA** analysis reports on existing websites and implement recommended ADA updates.
- + Collaborate and build upon New Era **Hubspot marketplace themes**.
- + Built custom agenda module for Hubspot Marketplace.

Designer & Developer - Philly Friendship Circle

2019 - Present

phillyfriendship.org

This is part-time probono work.

Wordpress Development

- + Build, manage and add upon **custom Wordpress theme**
- + Working on new custom WP theme to come out in late 2025
- + Build minisite once a year for Annual Gala. **This minisite collects \$200,000-\$300,000 in donations and sponsorships annually.**
- + Use and manage nonprofit fundraising tools like Neon One, Charidy & RunSignup.

Graphic Design

- + In charge of **maintaining brand cohesion** throughout all work from all staff members. Set up templates for them to use in Canva, work with staff on **email signatures** and more.
- + Design **print and digital ads** for publications featuring Friendship Circle.
- + Design printed forms, banners, brochures, stickers, and more for brand events/fundraising.
- + Design 100-200 page Ad Journal for Annual Gala every year.

Collaborating & Teamwork

- + Collaborate and work with team members on projects, assignments.
- + Work with director on yearly **goals, strategies, and timelines**.

UI/UX Designer & Developer - ERPHealth

2019 - 2022

erphealth.com

UI/UX Design

- + Designed the **style system & user interface** from scratch for a HIPPA compliant behavioral health platform that consists of multiple web apps and interfaces.

Frontend Development

- + Built frontend with HTML, CSS, and JS.
- + Worked hand in hand with backend developer to **pull and use patient data** in interface.

Marketing

- + Designed and built Wordpress site.
- + Designed white papers, reports, trade show booths, flyers, brochures & more.



Experience cont.

Web Developer & Graphic Designer - Merz Branding

2018 - 2019

merzbranding.com

Web Development

- + Developed new frontend features for existing Wordpress sites.
- + Designed and coded **email templates for MailChimp**.

Graphic Design

- + Created **animations** for use on social media using Adobe After Effects.

Jr. Web Developer - Netplus Agency*

2016 - 2017

netplusagency.com

Web Development

- + Developed new frontend features for existing Wordpress sites including **Friendlys website search bar** (still in use today).
- + Built HTML emails from mockups for multiple brands including **I Hate Steven Singer**.
- + Managed and improved SEO on various websites including **Friendlys**.

*Netplus Agency was purchased by ESW Capital in 2019.

Self Employed/Freelance/Contract Work

2015 - Present

wenerweb.com

FTCSolar ftcsolar.com | 2019-2023

- + Managed and built upon pre-existing Wordpress site.
- + Created digital and print **ad campaigns**.
- + Designed **trade show booths** & presentations.
- + Designed in depth **reports & white papers**.

SBRBio sbrbio.com | 2020-2022

- + Developed brand styles and guide based on provided logo.
- + Designed the **user flow and interface for a native web app** which controls medical devices.
- + Designed **packaging for medical device** and other products.
- + Designed and built Wordpress site, currently still in use today.

Sparechange sparechange giving.com | 2020-2022

- + Created **logo, brand identity, style guide**, & business cards.
- + Designed responsive user interface for **dashboards** that monitor charitable donations, linked bank accounts, and more.
- + Designed and built Wordpress site, currently still in use today.

Bonnie & Pop bonnieandpop.com | 2020-2022

- + Designed and provided mockups and style system for current site.
- + Designed inserts that accompany products & gift baskets
- + Designed **business cards & employee signatures**.
- + Designed **presentations for Costco and Target**.
- + Designed a **product catalog**.

